

JOB-SEARCH ADVICE

Job-Search Advice At Your Fingertips

(NAPS)—The downturn in the economy has meant continued layoffs around the country. With so much competition, millions are turning to the Internet for job-search advice.



Live, immediate job-search advice is a click or call away.

JoAnna Minneci, a human resources consultant, is one of thousands of counselors who provide advice for a per-minute fee through Keen, an advice service that calls itself “Your Personal Advisor.” Known informally as *Vermillion* on Keen, Minneci shares the following tips and advice for those who are changing jobs or have been laid off.

Create your “personal pitch.” Write a brief description of what you want to do in your next job. Practice your pitch out loud until the delivery is natural. When asked where you currently work, explain that you are “in transition and open to new opportunities.”

Set goals. Focus on attainable daily and weekly goals. For example, make five calls each day or send out five résumés in response to employment leads. Call three friends to let them know you are “in the market.” Remember, finding a new job is a full-time job.

Network. Join a professional organization within your industry. It is one of the best ways to socialize with people who are in the same business. Let them know that you are seeking a new career—they just might have a lead or two!

People seeking career advice can reach *Vermillion* and other experienced and credentialed career advisors by visiting www.keen.com or by calling 1-800-ASK-KEEN.