

MAKING LIFE MORE FUN

Pick Up The Party

(NAPSA)—For many people, Memorial Day marks the beginning of a season filled with parties, special occasions and celebrations of all sizes—a season that lasts through Labor Day. To help ensure enjoyable festivities for all involved, consider the following tips:



To help keep celebrations “cool” this summer, make sure that you drink responsibly.

- When packing up a cooler to head off to the next activity, be sure to wrap meats and fish separately to avoid cross-contamination with other foods.

- Be aware of how long food has been out in the heat. If there's any question about whether perishables are still edible, don't take chances. Throw them away.

- Bring plenty of cold drinks. In honor of the warm weather, Heineken is offering beer tubs, buckets and coolers with purchase to help carry the party from location to location. For example, the tub is great for cooling off Keg Cans, while the bucket is terrific for toting 7 and 12 oz. bottles.

- Be sure that everyone can participate by stocking up on non-alcoholic beverages, vegetarian dishes and low-fat alternatives for the diet-conscious.

- Make sure that those who drink alcoholic beverages do so responsibly, and in moderation.

For more information on Heineken's "Pick Up the Party" promotion, look for displays wherever Heineken is sold, or call 1-888-545-7007.