

# Pointers For Parents

## Tech Toys Teach Teens

(NAPS)—Who said parents and teens don't agree on things? Findings from a recent Hewlett Packard-commissioned survey conducted by International Communications Research indicate parents and teens do agree on one thing—the use of technology-related products enhances learning and personal development.

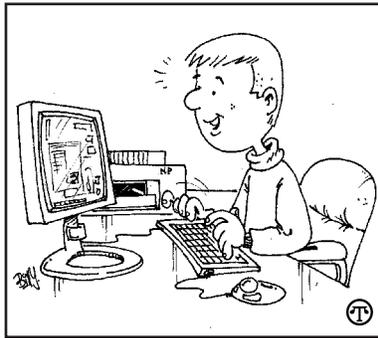
The HP study of 500 teens between the ages of 12 and 17 found that:

- 91 percent believe technology-related products allow them access to a variety of sources;
- 90 percent said technology improves the quality of their projects;
- 89 percent think these products make learning more fun;
- 56 percent believe these products make them better students overall.

The study confirmed that of the 320 parents polled, eight out of ten agree that some technology tools impact their children's performance in school. In fact:

- 92 percent believe technology helps make learning more fun;
- 91 percent of parents agree that technology improves the quality of their children's school projects; and
- 74 percent agree that technology helps make their children better students overall.

Now that there's agreement on



**Many teens believe that technology helps make them better students.**

the benefits of technology products, which products can really help teens enhance their learning and personal development, and have fun while doing it?

- With today's faster processors and huge memory capabilities, computers like the HP Pavilion BT 936 home PC make it easy to write and store research projects, conduct online research, store and retrieve photos and graphics, and play games and videos.

- High-quality printing, scanning and copying capabilities are all available in a small, compact unit. These all-in-one devices are so compact, they are ideal for dorm rooms and other small work spaces.

- Scanners offer the ability to reproduce documents, graphics, photos and more for all types of schoolwork and creative projects. In fact, some scanners offer the ability to scan virtually anything, including 3-D objects. Once an image is on your computer, you can e-mail it to friends and family.

- With recordable CD drives, students can store class notes and reports with ease. They simply transfer the files from the computer to a CD, where they're permanently stored, safe from accidental erasure. Perhaps best of all, teens can take all that music they've been storing on the hard drive and put it on CDs, freeing up precious computer memory.

Parents and children agree that technology products can enhance learning and personal development. With such a wide selection of products to choose from, where can you turn for more information on what's available today? HPshopping.com is an award-winning e-commerce site featuring a wide selection of trusted home, home office and dorm room products including PCs; handheld PCs to keep organized; and scanners, printers and digital cameras for sharing memories. Visit [www.hpshopping.com](http://www.hpshopping.com) or call 888-999-HPHP (4747) for more information.