

# Celebrate Creativity

(NAPSA)—The holidays are a time to celebrate and capture memories to be enjoyed in the future. The most common way to share memories is through pictures. Whether you use a regular or digital camera, you need a top-quality inkjet printer to truly capitalize on the functionality and creativity you can gain from these hot technologies. An inkjet printer that offers all of the functionality of an all-in-one (AIO) and the added convenience of a photo printer is a must-have this holiday season.

All-in-one printers offer a color printer, scanner and copier in one convenient unit. A photo printer offers numerous features not found in a traditional inkjet. This makes printing images a snap while maintaining a professional look—borderless 6-color printing, the ability to print traditional sizes (such as 4 x 6) with multiple pictures to a page, and camera card readers. A printer with a camera card reader allows you to pop in your digital camera's memory card directly to the printer and upload your images. Products that combine all of these functions offer the consumer innumerable ways to create and share holiday memories.

**Time**—Whether you want to mail one special picture to be framed or scan in multiple photos to be e-mailed, it can all be done in a few quick and easy steps. Just make sure your printer offers a flatbed scanner and a camera card reader.

**Flexibility**—Whether you have a traditional or digital camera, the right inkjet can work with



both! Scan in traditional photos to digitize them and print, share and create just like you would with digital photos. Scan almost anything—no need to try to recite the family heirloom recipe for apple pie—simply scan in recipes, arrange and e-mail or print to give to loved ones.

**Functionality**—Look for printers with photo editing software that allow you to alter photos like a professional—fix Grandma's red eye, enlarge or reduce photos or crop to customize images.

**Creativity**—Pre-fabricated cards and gifts fill the stores every holiday season but for a new twist, create your own holiday cards with photos, fonts and text that express what you want to say—not what card companies think you should! For fun gifts, print pictures on heavy-stock paper, cut out photos and decorate with holiday colors and glitter. Attach to ornament hooks (found in most craft stores) and give to friends and family.

Products like the Lexmark PrinTrio Photo P3150, priced at only \$99, will allow for creativity during the holidays and all year long. For more information on printing tips, visit Lexmark International at [www.lexmark.com](http://www.lexmark.com).