

# **Pointers For Parents**

## **Mother-Daughter Shopping Can Be A Great “Girl Thing”**

(NAPSA)—Shopping doesn't have to be a way to test the boundaries of mother and daughter relationships. At a certain age, a girl knows exactly what she wants and it's rarely what her mother considers age-appropriate.

Talking before shopping may be the answer. Although parents ultimately make the buying decisions, listening to a girl's shopping priorities may result in a workable and less stressful compromise. Girls may be pleased that their input was valued. Parents may be surprised to learn what girls consider to be cool clothes and why.

For example, 8- to 9-year-old girls love teenage clothes and want to emulate teens by dressing like them. They strongly need to be accepted by their friends and peers.

Picking clothes mom doesn't like can be a way to become independent of mom and identify with friends.

When moms express their opinions, girls may find it easier to make appropriate choices.

For example, moms can insist that no matter how “cool” clothes are they cannot be revealing or sloppy. Clothes should be made from durable material that won't shrink or fall apart, and won't fade.

Also, clothes need to be easy to care for and reasonably priced. Some mothers and daughters first go on shopping expeditions to see what the daughter likes and then mom can stop in and check when



**Girls just want to be cool—and moms don't mind as long as the clothes are conservative.**

the clothes go on sale.

It's also important that clothes fit well and not be too “grown-up.” Often buying a wardrobe involves a compromise.

One brand considered to be cool enough for girls, yet conservative enough for moms, is the Genuine Girl brand from OshKosh, a name many parents trust.

The clothes, available in sizes 7 through 16, are making the transition from little girl to almost grown-up clothes easier for daughters and mothers alike. The clothes allow girls to fit in but not look too grown-up.

For more information, visit [www.oshkoshbgosh.com](http://www.oshkoshbgosh.com).