

# Gifts For The Holidays

## Find The Fun In Giving

(NAPSA)—Studies suggest that the old saying may be true: 92 percent of respondents said giving gifts really does bring more joy than receiving them. This is good news, since one in four has 16 or more people to shop for this holiday season. That may be one reason why nearly seven out of 10 people surveyed estimated they'll spend at least the equivalent of a full work-week—40 hours—crossing off all the “to-dos” on their holiday lists.

To help you find the right gifts, here are a few suggestions:

**Pick a theme**—Looking to buy for lots of people? A theme can help your list seem less overwhelming. Choosing an idea (such as warmth) or a category (such as cashmere) helps direct your focus, making it easier to pick something for each person. For the family that loves skiing, pair down vests with matching accessories and include ski lift passes in the pocket. For the person who loves to take day trips, consider a guidebook to regional sites with a GPS system.

**Personalize gifts**—Make classic holiday gifts more personal in the blink of Santa's eye by adding a monogram. Over 72 percent of respondents said they feel more thought is put into a monogrammed gift. Use initials for a classic look, and for a more whimsical, casual look, use a name or nickname. Have “mom” monogrammed on a plush bathrobe and



**With a little forethought, getting a reputation for having a gift for giving can be in the bag.**

tuck warm slippers and a bath gift set in the box, too. When attending a party, surprise the hostess with a set of monogrammed soaps and towels.

**Have fun with packaging**—Even the simplest stocking stuffers become more exciting when the packaging is part of the present. Instead of a paper gift bag, place gifts in a tote bag that can be used year-round. Use a personalized ornament instead of a bow to decorate a gift and identify the recipient. Fill a monogrammed stocking with someone's favorite things—seeds and gloves for the gardener or electronic sudoku and crossword puzzles for the game lover.

**Keep it simple**—Gift cards are a great way to give someone exactly what he or she wants. Half of the people surveyed admitted they would prefer a gift card to a favorite retailer over a gift that was picked just for them. Wrap a gift card with a pair of cozy mittens or a tin of cookies for a special touch. Gift cards are also a great thing to keep under the tree in case you have an unexpected guest. Very-last-minute shoppers can take advantage of electronic gift cards—print out, put in a decorative envelope and a gift is ready in seconds.

### Three Great Gifts

With so many people to find gifts for—teachers to co-workers to friends and family—you may care to consider these gift suggestions from Lands' End's customer service representatives that are right for just about everyone:

- **Tasty Treats**—with visitors and get-togethers at the holiday season, an edible gift, such as a cookie tin or a basket of fruit, is a great shareable gift.
- **Totes**—a great way to carry groceries, workout clothes or library books.
- **Throws**—to complement the look of a room or to keep warm at night.

### Learn More

For more great gift ideas for the holidays, visit [landsend.com](http://landsend.com) or call (800) 800-5800.