



Home Improvement Tips

Remove Exterior Mildew And Prevent It From Coming Back

(NAPSA)—Mildew can make the exterior of your home look dirty, old and unattractive—and can be damaging if left unchecked.

Unfortunately, ordinary household cleaners are not effective in combating mildew. In fact, some commonly used cleaners, such as TSP, leave a residue that may actually promote mildew growth. Bleach can effectively kill mildew, but it also can damage wood, etch aluminum siding and kill shrubs, plants and grass.

Fortunately, there's a specially-formulated product that can safely and effectively kill mildew on aluminum and vinyl siding, stucco and on painted wood, brick, concrete and cement block exterior surfaces. Here's some advice from the experts at Zinsser that can help you win the battle against exterior mildew:

- Is it mildew or simply dirt? Mildew is usually black and often mistaken for dirt. If in doubt, apply a drop of household bleach to the discolored area. If the discoloration disappears, it's mildew.

- Kill the mildew with a house cleaner formulated to remove mildew, such as JOMAX House Cleaner and Mildew Killer. JOMAX contains an EPA-registered mildewcide that kills mold and mildew on contact without damaging your home or surrounding plants, grass and shrubs. Its specially formulated detergent system loosens dirt and stains without scrubbing or power washing.

- After killing the mildew, pre-



Telling mildew: "Don't darken my door, wall or window" may be easier than many homeowners realize.

vent it from coming back with a specially formulated paint, such as Perma-White Mildew-Proof House & Trim Paint. Perma-White contains a mildewcide that prevents mildew growth. In fact, it's the only exterior house paint guaranteed to prevent mildew growth on the paint film for five years after application. It's also guaranteed to resist cracking, fading, peeling and blistering for 15 years from the date of application.

JOMAX House Cleaner and Mildew Killer and Perma-White Mildew-Proof House and Trim Paint are sold in paint stores, hardware stores and home centers nationwide. Call 732-469-8100 or visit www.zinsser.com for more information on removing and preventing mildew and other helpful home improvement tips.