

## Contest Seeks Creative Cleaning Tips

(NAPSA)—Homeowners who want to share their most creative cleaning tips might be able to really clean up. The fantastik® Oxy Power® “Power of One” contest has been created to find America’s most creative cleaning family.

The winners of the contest will receive a \$10,000 home makeover, plus a free in-home design consultation with Deborah DiMare, one of television’s most popular design experts.

DiMare, a leading designer on The Learning Channels hit show “In A Fix,” urges clearing up cleaning caddy confusion by turning to multi-use products. “When it comes to household chores, many of my clients buy multiple products because they don’t know what works best on all of the different surfaces throughout the home.”

To make chores easier, DiMare recommends an all-in-one cleaner, such as contest sponsor fantastik® Oxy Power® Multi-Purpose Cleaner. It was created to tackle a diverse range of home cleaning jobs, from smudged stainless steel to stained carpets to scraped-up sneakers.

To enter the contest, log on to [fantastik.com](http://fantastik.com) and submit a 250-word testimonial about your most ingenious use of the product. All submissions are welcome—from everyday applications to the downright wacky.

Entries that best demonstrate the versatility of the multi-purpose cleaner stand the best chance



of winning the home makeover. The contest runs through Oct. 31, 2004.

DiMare has some other basic tips for tackling household chores:

- **Jump In at the Shallow End:** Build cleaning momentum by working from the cleanest area to the dirtiest.

- **Get Rid of It:** Give your cleaning caddy a Zen makeover. Cut down clutter, throw out old or unused products and replace the products you don’t use with a multi-purpose cleaner.

- **Involve the Whole Family:** Use creativity to make chores fun. A competition, for instance, will motivate the family to help with cleaning tasks. Offer a reward to the family member who tackles the toughest stains or comes up with the most unexpected cleaning fix.

- **Whistle While You Work:** Turn on a favorite CD or radio station, or pop in an audio book on tape, when cleaning. It will provide entertainment and will help pass the time while you whiz through your list of chores.