

INGENIOUS IDEAS

It's In The Bag: Eliminating Unwanted Scents In The Home

(NAPSA)—If trying to get everything done sometimes seems like too much of a chore, you may want to learn more about a new way to do two things at once—vacuuming and ridding your home of unwanted scents.

From cigarette smoke to cooking and pet odors, some unpleasant scents in the home are tough to tackle.

Fortunately, there's a new line of vacuum accessories that combine a household staple—baking soda—and your vacuum to attack odors efficiently.

The new Arm & Hammer vacuum bags and filters produced by Electrolux Home Care Products are the first to help remove odors caused by mold, bacteria and fungi along with dirt and dust, as well as improve air quality. Vacuum cleaners can now do more to eliminate unwanted household odors when equipped with Arm & Hammer bags and filters.

Even when the vacuum is not in use, the bags and filters are actively working to eliminate odors in the home.

Not only are these bags and filters easy to use, the shopping experience is easier, too.

Gone are the days of returning home only to find that the bag or filter doesn't fit the vacuum.

The new accessories feature an easy-to-read packaging design, color-coded for simple selections. It's easier to quickly locate the bags, filters, belts and accessories to fit the brand and model of vacuum cleaner at home.

The packaging in this line is more than just clear and concise.



If you want your house to smell fresh and clean without any extra effort, you're in luck. New vacuum cleaner bags and filters eliminate odors as you clean.

The line improves on current vacuum bag packaging materials by using biodegradable packages made of chipboard paper, which is 80 percent recycled material, instead of the polyethylene (plastic) typically used.

The new line helps to improve customers' cleaning experience and the fact that the vacuum

bag packaging is environmentally friendly is just icing on the cake.

The Arm & Hammer accessories service nearly all brands and models of vacuum cleaners and are sold exclusively at Wal-Mart.

For more information, visit www.armandhammervac.com.