

CONTEST CORNER



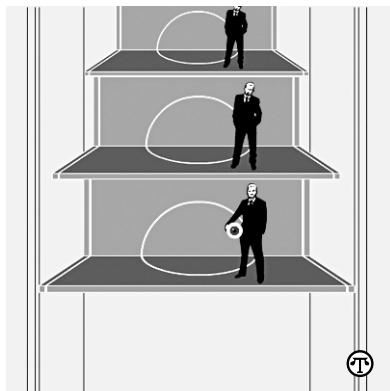
New Directions In Digital Expressions

(NAPSA)—The ever growing interest in digital technology—especially the synergy among cameras, camcorders, color printers, personal computers and software—has helped make it easier for virtually anyone to express his or her creativity or to communicate through still images, moving images, the Web and through audio.

Digital imaging has helped change the way people capture, view, send, print and store images. Still images can now be edited easily, and transported and printed quickly with the push of a button. Even video can be edited easily.

“Digital is here, and it has impacted almost every form of media,” says Scott Ross, president and CEO of Digital Domain, the full-service visual effects/digital production studio in feature film and commercial advertising. For film-making, Ross added that people should start with a great story and then have digital technology empower them to create great stories for the screen.

“You need to tap into the emotional contest of the viewers,” he said, “so that they are brought to a point where they’re laughing or crying, or both.”



Picture Perfect—A digitally produced and award-winning graphic.

Digital technology has changed the way works of art are created, and contemporary artists increasingly are finding ways to showcase their work.

One such showcase is the annual international Canon Digital Creators Contest, which encourages the creative exploration of new directions in visual expression. Professional and amateur artists—photographers, videographers, illustrators, graphic designers, Web creators and contemporary artists—of all ages compete for money and other prizes.

For more information on the contest visit www.canon.com/cdcc/.