



Photo Flash

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Tips On Selecting—And Using—A Digital Camera

(NAPSA)—Invigorating. Exciting. Delightful. These are some of the ways consumers describe the experience of using a digital camera. If you are wondering if digital photography is right for you, consider the following:

- It's possible to review pictures instantly with a digital camera, so you'll be taking better pictures than ever before.

- Digital photos can be shared almost instantly, via e-mail or by printing them at home, online or at a retail store. On some models you can store e-mail addresses on your digital camera allowing you to tag your images for easy e-mailing. Or, place them in an online album, so friends and family can view pictures and order prints.

- Perfect your pictures with "digital magic." Was a picture too dark? Did someone have red eyes? That's okay. You can use picture-editing software, many of which are free, to lighten and crop pictures, get rid of red eye and make lots of other improvements after you take the picture.

- Many photographers find they can fulfill their creative urges with a digital camera. Turn your digital pictures into photo greeting cards, poster-sized prints, CD album covers, photo T-shirts and online slide shows.

When selecting a camera, your goal is to find a camera that lets you easily take and use pictures and that fits your price range. You need to decide which features and size would best complement your picture-taking style.

Consider the following:

- As a camera's capability increases so do cost and number of features. Cameras come with varying amounts of features from the basic automatic point and shoot to the feature-rich models that also allow manual mode selection.

- Another thing to consider is size. There are several different



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sizes available but when purchasing a digital camera don't forget the trade-offs. Some of the smaller cameras have to choose size over features—so prioritize your needs first.

- The camera you consider should have a built-in flash and a view finder for framing the picture. Avoid cameras that force you to use the display screen to compose pictures but look for those that allow you the option to use the viewfinder to preserve longer battery life.

For those who haven't tried digital photography yet, one camera that's designed for value-conscious people making their first foray into digital is called the Kodak EasyShare CX6200 digital camera. You can get high quality pictures up to 8 x 10 with 2.0 megapixel resolution and continuous digital zoom, all for about \$129. Kodak's EasyShare digital photography system features cameras with a "share" button to easily tag photos for printing, e-mailing or simply as a favorite. The system also includes camera docks for easy picture transfer and printing and simple software for editing, organizing and printing.

For more information on these and other tips, visit www.kodak.com.