

MAKING LIFE MORE FUN



A New Page In Digital Albums And Scrapbooks

(NAPSA)—Digital cameras and camcorders may be small and handy, but they can create a big dilemma: What do you do with all those digital photos and videos you produce?

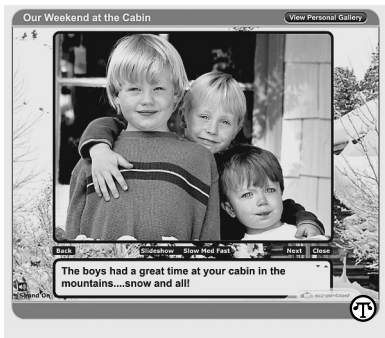
One answer is to use an Internet service that lets you personalize and share your videos and photos online. With so many sites to choose from, here are some suggestions from the experts at Sony's Screenblast online creativity service (www.screenblast.com), on what to look for so you get the best results.

- **Animation & Music.** Forget the sites that just let you put your videos and photos into an album and turn the pages. Look for an online service that offers entertaining multimedia albums with animation, music and other interactive effects.

- **Themed Templates.** With so many of life's events to record, you'll need a site that offers themed templates. These will let you create holiday, birthday, wedding and vacation albums and scrapbooks, as well as albums themed around your favorite hobbies, movies, sports and even soap operas.

- **Fun Ideas.** Are you tired of shooting the same old boring videos and photos? Do you want something unique and entertaining to showcase in your digital photo albums and scrapbooks? Find a site that offers you fun ideas and the professional tools you'll need to do just that.

- **Experts.** Another useful feature to check for is expert tips. For instance, if you're making a



Multimedia albums with special effects are a good place to record life's special events.

movie and want to add some Hollywood magic, look for a site that includes tips from a Hollywood movie studio producer.

- **Clips & Special Effects.** Would you love to add some music and sound effects to your projects? Some jazzy backgrounds, borders and illustrations to your photos? Then add those features to your checklist as well.

- **Extras.** Finally, search for a site that offers lots of "extras." One that lets you do other things with your videos and photos, such as create custom music players containing your favorite tunes, e-cards and personalized games.

One site that offers all of the above is Sony's Screenblast. This site makes it easy and enjoyable for people of all ages to personalize and share their videos and photos online. Members can even store their finished projects in their own personal gallery at screenblast.com, then send an e-mail to family and friends inviting them to a special "screening."