

Advanced Amateur Photographers Looking For Digital Photo Printing Tips

(NAPSA)—Digital photo printmaking is growing in interest and popularity among both professionals and hobbyists. With the explosion of affordable, high-quality ink jet printers and digital SLR cameras, millions of people are discovering the joy and passion of digital photography and printmaking and are looking for valuable techniques and instruction to help them learn how to use the latest tools.

Understanding some of the digital imaging essentials, such as color management, Photoshop techniques and working with printer drivers, are crucial elements of digital printmaking. There are also many creative techniques for enhancing a digital print to turn it into a piece of art. These include creating panoramic photos by digitally joining a series of pictures together and using image-editing controls, such as contrast enhancement, sharpening, red-eye reduction and many others. Using these techniques can help an amateur get the best possible results.

As amateurs are looking for resources to learn about digital photography and printmaking, many are turning to Graham Nash for guidance.

While best known for his music as one of the founding members of



the legendary rock group Crosby, Stills and Nash, Nash is also a renowned photographer and recognized digital-imaging pioneer and has been an avid photographer longer than he has been a musician. Passionate about the tremendous creative possibilities digital imaging offers, Nash believes in spreading knowledge about digital photography and printmaking by founding Nash Editions with his partner Mac Holbert. In 1991, Nash Editions became the first digital fine art printing studio in the world.

Nash Editions has been working with Epon America to help teach advanced amateurs and photo enthusiasts how to create brilliant prints with museum-quality longevity through an easy-to-use Web-based program called the Epon Online Experience. Hosted by Nash, the Epon Online

Experience is a 90-day self-paced program featuring several nationally recognized photographers, providing information-packed videos and how-to tutorials on everything from the basics of digital photography to capturing images, to expert advice on color management to insider printing tips from master printmakers. For the avid digital photographer, taking spectacular photos and creating exhibition-quality digital prints is only a click away.

The Digital Print Process

The digital print process begins by capturing an image with a digital camera or converting an image into digital form through the use of various methods, including scanning or drawing on a computer with artistic software application. Next, the digital information is printed on various surfaces by using special six-, seven- and even eight-color photo-quality printers that place inks in microscopic, drop-like formations. More ink colors and smaller droplet size yields better image quality, resulting in true photo-quality prints that many feel look better than traditional photo prints.



For more information, visit www.EponOnlineExperience.com.