

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE, INC.**

415 Madison Avenue, 12th Fl.
New York, New York 10017

92 WORDS, 30 SECONDS

RED ITCHY EYES

SNIFFLES AND SNEEZES AREN'T THE ONLY SYMPTOMS OF ALLERGIES. ACCORDING TO A GALLUP STUDY, EIGHTY-NINE PERCENT OF ALLERGY SUFFERERS EXPERIENCE EYE SYMPTOMS— INCLUDING ITCHY, RED, WATERY EYES AND PUFFY EYELIDS. AFTER EXPOSURE TO SEASONAL ALLERGENS, USE EYE DROPS TO SOOTHE AND RELIEVE YOUR EYES. UNLIKE SOME OTHER EYE DROPS, VISINE®-A®, USED AS DIRECTED, TREATS ALL YOUR WORST ALLERGY SYMPTOMS, NOT JUST THE ITCH. IT CONTAINS AN ANTIHISTAMINE AND PROVIDES FAST, POWERFUL RELIEF FOR ITCHY, RED, WATERY EYES AND PUFFY EYELIDS CAUSED BY ALLERGENS. LEARN MORE AT VISINE--DOT--COM.