

# RADIO ROUNDUP

a collection of features, oddities,  
and helpful tips



**NORTH AMERICAN  
PRECIS SYNDICATE, INC.**

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81 WORDS, 30 SECONDS

## HEALTH AWARENESS

CONSUMERS CONTINUE TO SHOW THEY HAVE A HEALTHY APPETITE FOR NUTRITIONAL SUPPLEMENTS. ACCORDING TO A RECENT STUDY SPONSORED BY WELLS FARGO SECURITIES, MORE THAN SEVENTY-SIX PERCENT OF AMERICANS REGULARLY TAKE A VITAMIN OR SUPPLEMENT. GIVEN THE POPULARITY OF SUPPLEMENTS, THE NATURAL PRODUCTS ASSOCIATION SAYS CONSUMERS MAY BE PLEASED TO KNOW SUPPLEMENTS ARE OFTEN THE FIRST STEP PEOPLE TAKE TOWARD GREATER NUTRITIONAL AWARENESS AND ADOPTION OF A HEALTHY LIFESTYLE. FIND OUT MORE AT [N-P-A-INFO--DOT--ORG--SLASH--CONSUMERS](http://N-P-A-INFO--DOT--ORG--SLASH--CONSUMERS).