



ON TAPE

TV TAKES

NORTH AMERICAN PRECIS SYNDICATE, INC.
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ACHIEVING WARDROBE SOPHISTICATION



ADDING STYLE SAVVY TO YOUR WARDROBE CAN BE SIMPLE, IF YOU FOLLOW A FEW FASHION-FORWARD TIPS. TO ADD SOPHISTICATION, SMART SHOPPERS PICK ELEMENTS THAT CARRY THROUGH, LIKE A SIGNATURE NEUTRAL COLOR OR SIMILARLY THEMED ACCESSORIES.

WHILE IT'S ALWAYS SMART TO STICK WITH THE CLASSICS, UPDATING YOUR WARDROBE WITH MODERN INTERPRETATIONS OF CLASSIC STYLES CAN MAKE A BOLD STATEMENT. SOME OF THIS SEASON'S HOTTEST UPDATES INCLUDE THE COLD-SHOULDER BLOUSE, THE DOUBLE-PLACKET RIDING COAT, HAREM PANTS AND THE BOHO PRINT TOP. ALL THESE STYLES, CREATED WITH CAREFUL ATTENTION TO DETAIL AND CRAFTSMANSHIP, ARE FEATURED IN THE ICON COLLECTION FROM LANE BRYANT.

THE NEW COLLECTION WAS DESIGNED FOR THE WOMAN WHO SEEKS A HIGHER LEVEL OF SOPHISTICATION, OFFERING LUXURIOUS STYLE IN EXCLUSIVE DESIGNS. LANE BRYANT IS THE NATION'S LEADING WOMEN'S SPECIALTY FASHION APPAREL RETAILER, PROVIDING STYLISH AND HIGH-QUALITY FASHION. THE STORE OFFERS A SELECTION OF CAREER TO CASUAL APPAREL AS WELL AS ACCESSORIES, AND CACIQUE (KAH-SEEK) INTIMATES.

FOR MORE INFORMATION, VISIT LANE-BRYANT--DOT--COM.